

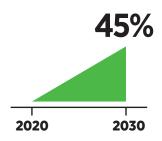
### TALKING POINTS

### **CANCER STATISTICS**



#### 1 IN 3 PEOPLE

will develop cancer in their lifetime.



By 2030 cancer cases are expected to increase by 45%, making cancer the leading cause of death in the world.



of all cancers are

PREVENTABLE.





Thanks to cancer research, since 1991 more than





## CANCER DEATHS HAVE DECLINED

now for 27 years... and counting.



# AMERICAN ASSOCIATION FOR CANCER RESEARCH (AACR) OVERVIEW

- The AACR is **the first and largest cancer research organization in the world** that is on a mission to prevent and cure all of the more than 200 types of pediatric and adult cancers.
- AACR member scientists have been at the forefront of every major advancement in cancer research for the last 110+ years.
- The AACR has distributed more than \$480 million in cancer research funding.
- The AACR is a 501(c)3 public charity as determined by the Internal Revenue Service. The AACR takes
  great care in placing your donation where it truly belongs: in the hands of scientists working on
  breakthroughs in cancer research.