CANCER STATISTICS

1 IN 3 PEOPLE will develop cancer in their lifetime.

By 2030 cancer cases are expected to increase by 45%, making cancer the leading cause of death in the world.

40% of all cancers are PREVENTABLE.

PROGRESS

Thanks to cancer research, since 1991 more than 2.6 MILLION CANCER DEATHS HAVE BEEN PREVENTED.

CANCER DEATHS HAVE DECLINED now for 26 years... and counting.

WHERE DOES YOUR DONATION GO?

- PvC supports lifesaving cancer research through its fundraising efforts benefitting the American Association for Cancer Research.
- The American Association for Cancer Research (AACR) is the first and largest cancer research organization in the world dedicated to preventing, treating, and, ultimately, curing ALL types of pediatric and adult cancers.
- AACR member scientists have been at the forefront of every major advancement in cancer research for the last 110-plus years.
- In the last 20 years alone, the AACR has distributed more than $400 million in cancer research funding.
- The AACR is a 501(c)3 public charity as determined by the Internal Revenue Service. The AACR directs 88 cents of every dollar raised to support cancer research, cancer patients, and their families.