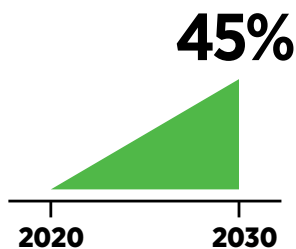


 **CANCER STATISTICS**

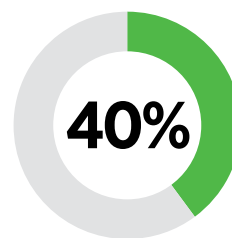


1 IN 3 PEOPLE

will develop cancer
in their lifetime.

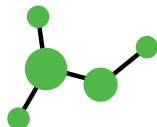


By 2030 cancer cases are
expected to increase by 45%,
making cancer the leading
cause of death in the world.



of all cancers are
PREVENTABLE.

 **PROGRESS**



Thanks to
cancer research,
since 1991 more than

**2.6 MILLION CANCER
DEATHS HAVE BEEN
PREVENTED.**



**CANCER DEATHS
HAVE DECLINED**

now for 26 years...
and counting.

 **WHERE DOES YOUR DONATION GO?**

- **PvC supports lifesaving cancer research through its fundraising efforts** benefitting the American Association for Cancer Research.
- The American Association for Cancer Research (AACR) is **the first and largest cancer research organization in the world** dedicated to preventing, treating, and, ultimately, curing ALL types of pediatric and adult cancers.
- AACR member scientists have been at the **forefront of every major advancement in cancer research for the last 110-plus years.**
- In the last 20 years alone, the AACR has distributed **more than \$400 million in cancer research funding.**
- The AACR is a 501(c)3 public charity as determined by the Internal Revenue Service. The AACR directs **88 cents of every dollar raised to support cancer research, cancer patients, and their families.**